February 4, 2023

R. W. Sirs.

The Grand Lodge Social Media Committee is ready to 'take it' to the next level. It is due to the patience and cooperation of all brethren that we are ready to request more activity from those members who are active on social media.

Please send the following request to the members of your districts, especially those who are active on social media:

When posting a masonic event, milestone or celebration on your personal accounts, please consider 'tagging' the Grand Lodge public Facebook and Instagram accounts by adding "#ontariomasons" to your post. Remember, these are 'public' accounts and can be seen and read by non-masons.

When posting and tagging anything, please keep your obligations in mind and all your posts and comments as respectful as you would in the Lodge room. We want to reach those young men who are seeking Freemasonry and just don't know it yet. Set an example for them to follow and be that leader they would be proud to align themselves with.

Remember the words of our Grand Master, M.W. Bro. Thomas Hogeboom, "Be careful how you live your life – you may be the only Mason that some people will ever meet." Let these words resonate with you when you are active on social media.